



As. Professor Dr. Carla VIVAS

Carla Vivas is Assistant Professor in Management and Strategic Management at the *School of Management and Technology - Polytechnic Institute of Santarém*, Portugal. Carla holds a PhD in Management, specialization in economic and decision sciences (University of Évora, 2012). The area of teaching and investigation is Social Sciences with an emphasis on Economics and Management.

Her research focuses on innovation and internationalization strategies in SME, logistics and supply chain management, sustainable business models, sharing economy, social economy. Currently, she is integrated as a researcher in two financed research projects.

She was involved in organizing several international conferences, and published a series of articles in her areas of interest.

While developing teaching and research activities, Dr. Carla Vivas had also management responsibilities in *Polytechnic Institute of Santarém*, as pro-president of quality and planning of the Institute (2018-2020) and Vice Dean of *School of Management and Technology of Polytechnic Institute of Santarém* (2011-2013).